**13th BOARD OF STUDIES MEETING MINUTES**

Virtual BOS Meeting has been held on 26/08/2021 at 2 PM.

**Members of BOARD OF STUDIES:**

**Chairman** : Dr P Subramanyam

**External** **Members** : 1. Prof. S. Venkata Ramanaiah, IIM, Lucknow

2. Prof. K Ravi Shankar, IGNOU, Director, School of Management

3. Dr P Mohan Kumar, Reva University

4. Dr. Mahesh Pavan, Project Manager

5. Mr. C. Jagadeesh, Senior Financial Analyst, VXL Services Ltd,

**Internal** **Members** : 1. Mr. K. Subba Reddy (Finance)

2. Mr. K. Bhaskar (Marketing)

3. Dr. T. Navaneetha (HRM)

**Agenda:**

1. Management subjects offered by MBA department for B.Tech II Year and III Year.
2. Open elective course offered by MBA department.
3. Need to revise the syllabus contents in Business Statistics.
4. Revision of Cost and Management Accounting syllabus.
5. Revision of contents in Financial Institutions, Markets and Services.
6. Need to revise the contents of syllabus in GST and Customs Law.
7. Financial Derivatives subject need to be revised.
8. Discuss related to inclusion of case study in Curriculum.
9. Discussion related to inclusion of new courses.
10. Consideration and approval of the panel of examiners for external examination to be conducted for 2021-2023 batch.
11. Any other items with the permission of the chair.

**Members of BOS:**

***Chairman of BOS:***

Dr. P.Subramanyam, Associate Professor & HOD, Department of MBA, AITS( Autonomous), Rajampet – 516126.

***Academic Experts*:**

1. Prof. S. Venkata Ramanaiah., IIM Lucknow
2. Prof. K Ravi Shankar., IGNOU, Director, School of Management
3. Dr P Mohan Kumar., Reva University

***Industry Expert*:**

1. Dr. Mahesh Pavan., Project Manager., IBM

***Alumni Representative*:**

1. Mr. C. Jagadeesh., Senior Financial Analyst, VXL Services Ltd, Bangalore

***Internal Members*:**

1. Mr. K. Subba Reddy., Assistant Professor, Department of MBA, AITS( Autonomous), Rajampet – 516126.
2. K. Bhaskar., Assistant Professor, Department of MBA, AITS( Autonomous), Rajampet – 516126.
3. Dr. T. Navaneetha., Assistant Professor, Department of MBA, AITS( Autonomous), Rajampet – 516126.

**The following points were discussed**:

1. Cost and Management Accounting syllabus is lengthy. Topics like break even analysis and decisions tree are to be updated.
2. FIMS title should be prompt. Add topics related to Cooperatives as well as Regulations. Remove the concepts related to Micro finance.
3. Add topic like recent amendments in GST Policy in GSt and Customs Law subject.
4. In Financial Derivatives subjects add the concept commodity derivatives.
5. It is advised to revise the contents in Business Statistics as per the students’ knowledge levels.
6. In B.Tech MEFA and Management Science subjects are offered. These subjects are dealt by MBA faculty.
   1. In MEFA add Supply function and limited liability partnership concepts, Markets Structure and Forms of Business Organization should be divided into two parts.
   2. In Management Science subject in Unit II add the concept of Coaching and Mentoring.
   3. Th title of Unit III should be as Operations Management only.
   4. Financial Management and Marketing management should be separate units.
7. Open electives offered and discussed are HRM and IPR.
   1. In HRM remove the word procurement.
   2. Unit IV title should be Training and Development
   3. It is suggested to ask IPR advocate to deliver IPR course.
8. It is advised from expert to add cse study in curriculum to develop expertise skills in students.
9. New courses like – (Recommendations)
   1. HR Analytics
   2. Campaign Management
   3. Data base Marketing
10. The Panel members approved for the external examination to be conducted for 2021-2023 batch.
11. One of the external members advised to introduce certification courses in the curriculum that create value addition to the students.

Presenting Members:

1. Dr P Subramanyam
2. Dr T Navaneetha
3. K. Subba Reddy
4. K. Bhaskar
5. Prof. S. Venkata Ramanaiah
6. Prof. K Ravi Shankar
7. Dr P Mohan Kumar
8. Dr Mahesh Pavan

**Chairman of BOS**

Dr P Subramanyam,

Head of the Department,

MBA Department.